

FOR IMMEDIATE RELEASE

Eastgate Learning Academy Begins a New Chapter as a Not-for-Profit School

New structure strengthens the school's long-term sustainability while keeping its mission, students, educators and families at the centre

MONCTON, NB — August 31, 2026 — Eastgate Learning Academy is entering an important new chapter in its history as the school transitions to a not-for-profit organization, effective September 1, 2026.

The transition represents a thoughtful evolution of the school intended to strengthen Eastgate's long-term sustainability while preserving the vision, values, and educational philosophy that have shaped its community since its founding in 2021.

Eastgate was established with a clear purpose: to create an educational community where academic excellence, inquiry, curiosity, wellness, and meaningful relationships come together. Today, Eastgate is an International Baccalaureate World School and is recognized as the first IB Primary Years Programme school in the Maritimes.

The move to a not-for-profit model is a natural next step in the evolution of that vision.

"Eastgate was never simply about creating a school. It was about creating a community and an educational experience that families could believe in," said Melody Munro, Board Member of Eastgate Learning Academy. "Moving to a not-for-profit structure is about protecting that vision for the future. It allows us to focus our energy and resources where they matter most: our students, our teachers, and our classrooms, while creating a stronger foundation for Eastgate to continue to grow and serve families for generations to come."

The new governance structure places a renewed emphasis on community, collaboration, and accountability.

The Board's role will be to provide strong governance and stewardship while working closely with the Head of School, administration, educators, and families to ensure that Eastgate's mission is lived out every day.

“As a Board, we take our responsibility to every child who walks through Eastgate’s doors very seriously. Their well-being, their education, their sense of belonging, and the experience they have at Eastgate must remain at the heart of every decision we make. Our role is to ensure that the foundation we build today protects and strengthens the experience of every student for years to come,” said Munro.

For Head of School Victoria Marshall, the transition provides an opportunity to reinforce the culture that exists within the school and to continue building an educational environment where students are known, supported and challenged.

“Our responsibility is to ensure that Eastgate’s mission is reflected in the experience our students have every day,” said Marshall. “That means having strong educators, meaningful relationships with families, and a learning environment where students are encouraged to ask questions, think critically, take ownership of their learning, and understand their place in a much larger world.”

Eastgate’s educational approach is grounded in inquiry, conceptual learning and real-world connections, principles that are central to the International Baccalaureate philosophy.

Eastgate’s leadership wants families to see the school not simply as a place where their children attend classes, but as a community to which they belong.

“Eastgate has always been shaped by the people who believe in it and care deeply about the community we are building together,” said Jennifer Landry, Director of Community Development. “We want every family to feel that this is their school, that they truly belong here, and that their voice, ideas, and involvement are valued as we continue to shape Eastgate’s future together.”

For Dr. Sherief Kamel, the transition carries a particularly personal significance. As President of the Board, he has a governance role in helping guide the school’s future. But he is also a parent whose two children have been part of Eastgate since its earliest days.

“I experience Eastgate from two perspectives: as President of the Board and, perhaps even more importantly, as a parent whose children have been part of this school from the beginning,” said Kamel. “I have seen firsthand what Eastgate means to families and what makes this community special. This transition is about preserving what makes Eastgate unique while giving the school the structure and foundation it needs to thrive well into the future. It is important that students develop a strong foundation for learning so they can explore their curiosity and build skills that will serve them throughout their lives.”

The transition to a not-for-profit model does not change Eastgate’s commitment to its students or its educational philosophy. Instead, it represents an opportunity to build upon the foundation established over the past several years and to create a sustainable path forward.

Eastgate’s vision remains rooted in being locally grounded and globally minded, providing students with a strong academic foundation while developing confidence, curiosity, character, collaboration, and an understanding of the world around them.

The school currently offers Kindergarten through Grade 9 and continues to build its educational community around individualized learning, strong teacher-student relationships, academic growth and student well-being.

“Eastgate’s next chapter is not about changing who we are,” said Munro. “It is about strengthening the foundation underneath us so that we can continue doing what we set out to do from the beginning: provide children and families with an exceptional educational experience and build a school community that can serve this region for many years to come.”

As Eastgate begins this new chapter, the school’s leadership says its greatest asset remains the people who make up the Eastgate community, its students, educators, families, staff and supporters.

Eastgate Learning Academy looks forward to building the next chapter together.

About Eastgate Learning Academy

Eastgate Learning Academy is an independent school in Moncton, New Brunswick, committed to balancing academic excellence with the intellectual, physical and emotional well-being of its students. The school follows an inquiry-driven educational approach and is an authorized International Baccalaureate World School. Eastgate identifies itself as the first IB Primary Years Programme school in the Maritimes.

Locally Grounded. Globally Minded.

To learn more about Eastgate Learning Academy, explore admissions, or arrange a school visit, families are invited to visit www.eastgateacademy.ca.

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